



BONE APPETIT 2019

Sponsorship Opportunities

Thursday, September 5, 2019 • The Depot, Minneapolis



secondhand hounds



@SecondhandHounds



@SecondhandHounds



@SHHAnimalRescue



JOIN US!

Thursday, September 5, 2019
6:30 pm - 10:30 pm
The Depot, Minneapolis

Join one of Minnesota's favorite pet rescue organizations, Secondhand Hounds, for a memorable evening on Thursday, September 5th. The night will be filled with incredible food, puppy love, and a live auction to support the cause. This unique culinary experience is for foodies and pet-lovers alike.

Bone Appetit is a fundraising effort to continue the successful life-saving efforts of Secondhand Hounds. We raised over \$280,000 over the past two years, and this year, that number is going to be even bigger!

YOUR SUPPORT TRULY DOES MAKE A DIFFERENCE!

\$2,500

This amount could pay for our 300+ animals in our rescue at any one time to be fed for 10 days!

\$5,000

This amount could pay for a spay/neuter and wellness clinic for 2 days in an under served Minnesota community.

\$10,000

This amount could pay for over 10 dogs to come to Minnesota after being rescued from the meat market trade in China.





SPONSOR OPPORTUNITIES

B O N E A P P E T I T 2 0 1 9

EVENT BENEFITS	TOP DOG \$25,000	CHAMPION \$15,000	TOPLINE \$10,000	HELPFUL HOUND \$5,000	PUPPY WITH A PURPOSE \$2,500
RESERVED TABLE SEATING	20 Tickets	15 Guests	10 Guests	8 Guests	4 Guests
RECOGNITION ON WEBSITE					
SOCIAL MEDIA POSTS (MINIMUM OF 2)	Individual Post	Individual Post	Individual Post	Group Post	Group Post
LOGO RECOGNITION ON SCREENS DURING PROGRAM					
MENTION ON INVITATION					
PUPPY PARTY AT A LOCATION OF YOUR CHOICE					
VALET PARKING FOR GUESTS	Parking for 20	Parking for 15	Parking for 10		
VIP SERVICE DURING EVENT					
LISTING AS PRESENTING SPONSOR					



RESTAURANT SPONSORS

B O N E A P P E T I T 2 0 1 9

Our dogs provide the **BARK** but
YOU PROVIDE THE BITE!

Space is limited! Don't delay!
Join us as a **RESTAURANT SPONSOR** today!

Your participation entails providing cocktail buffet style food for 500 guests. Portions should be hearty and easy to eat with hands or minimal utensils. China and silverware will be provided by the venue. An 8' table with a 6' back table and linens will also be provided to each restaurant.

SPONSORSHIP IS LIMITED TO 8 ESTABLISHMENTS AND PROVIDES YOU WITH THE FOLLOWING:

- (8) tickets to Bone Appetit for you to give to staff, family, friends or patrons, a \$1,200 value!
- Inclusion on the print invitation (if committed by June 15th)
- Inclusion on event website with a hyperlink to your site
- Inclusion in (2) social media posts or stories online
- On stage shout-out
- Rotating logo display on stage screen
- Potential earned media opportunity





SPONSOR COMMITMENT FORM

B O N E A P P E T I T 2 0 1 9

Donor Name/Company: _____

Contact Name: _____

Invoice Name: _____

Invoice Billing Address: _____

Phone: _____ Email: _____

Sponsorship Levels: ☐ Top Dog (\$25,000) ☐ Champion (\$15,000) ☐ Topline (\$10,000)

☐ Helpful Hound (\$5,000) ☐ Puppy with a Purpose (\$2,500)

Preferred Website Address: _____

Preferred Social Media Handles:

 _____  _____  _____

Please share some additional information with us:

What is your connection to Secondhand Hounds? _____

Do you have a personal story to share? _____

Why did you choose to support SHH? _____

Please submit your logo in vector format (both color and black and white).



Please submit to: Amy Zaroff, Event Producer

Mail: Amy Zaroff, Bone Appetit 2019, 11267 Overlook Drive, Minnetonka, Minnesota 55305

Phone: 612.382.9471 Email: sponsorships@secondhandhounds.org



RESTAURANT COMMITMENT FORM

B O N E A P P E T I T 2 0 1 9

Restaurant Name: _____

Main Contact Name: _____

Main Contact Phone: _____ Main Contact Email: _____

Items Being Served: _____

Ingredient Description of Items Being Served (including dietary notes such as GF, Vegetarian, Vegan, etc.):

Name of Chef: _____ Cell of Chef: _____

Names of staff to be onsite at event: _____

Preferred Website Address: _____

Preferred Social Media Handles:



Please share some additional information with us:

What is your connection to Secondhand Hounds? _____

Do you have a personal story to share? _____

Why did you choose to support SHH? _____

Please submit your logo in vector format (both color and black and white).

Please submit to: Amy Zaroff, Event Producer

Mail: Amy Zaroff, Bone Appetit 2019, 11267 Overlook Drive, Minnetonka, Minnesota 55305

Phone: 612.382.9471 Email: sponsorships@secondhandhounds.org



PRODUCT/IN-KIND/LIVE AUCTION DONATION FORM

B O N E A P P E T I T 2 0 1 9

Donor Name/Company: _____

Contact Name: _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Donation: _____ Fair Market Value: \$ _____

Detailed Description (including color, size, etc.): _____

Donation Delivery or Pick-Up: ☐ Donation enclosed ☐ Donation will be sent/delivered on: _____

☐ Please pick up my donation on or after: _____

Preferred Website Address: _____

Preferred Social Media Handles:







Please share some additional information with us:

What is your connection to Secondhand Hounds? _____

Do you have a personal story to share? _____

Why did you choose to support SHH? _____

Please submit your logo in vector format (both color and black and white).

Please submit to: Amy Zaroff, Event Producer

Mail: Amy Zaroff, Bone Appetit 2019, 11267 Overlook Drive, Minnetonka, Minnesota 55305

Phone: 612.382.9471 Email: sponsorships@secondhandhounds.org

Thank you for your donation to Secondhand Hounds. Your donation becomes the property of Secondhand Hounds and will be used only to raise funds or garner support for the program. Where applicable, a gift certificate, letter of entitlement, and/or brochure should be provided by the donor for presentation to the recipient. The donor must establish the fair market value for charitable tax deduction purposes. Secondhand Hounds reserves the right to combine donated items to create single auction packages. The donor grants Secondhand Hounds the right to mention the donation in any promotional literature regarding the auction, Secondhand Hounds or the Bone Appetit. Secondhand Hounds is a non-profit, tax-exempt organization. Federal ID # 27-1296550.