

BONE APPETIT 2019

Sponsorship Opportunities

Thursday, September 5, 2019 • The Depot, Minneapolis







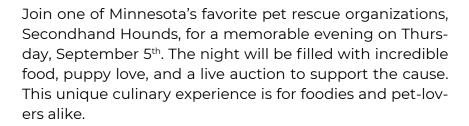








Thursday, September 5, 2019 6:30 pm - 10:30 pm The Depot, Minneapolis



Bone Appetit is a fundraising effort to continue the successful life-saving efforts of Secondhand Hounds. We raised over \$280,000 over the past two years, and this year, that number is going to be even bigger!



\$2,500

This amount could pay for our 300+ animals in our rescue at any one time to be fed for 10 days!

\$5,000

This amount could pay for a spay/neuter and wellness clinic for 2 days in an under served Minnesota community.

\$10,000

This amount could pay for over 10 dogs to come to Minnesota after being rescued from the meat market trade in China.





SPONSOR OPPORTUNITIES

BONE APPETIT 2019

EVENT BENEFITS	TOP DOG \$25,000	CHAMPION \$15,000	TOPLINE \$10,000	HELPFUL Hound \$5,000	PUPPY WITH A PURPOSE \$2,500
RESERVED TABLE SEATING	20 Tickets	15 Guests	10 Guests	8 Guests	4 Guests
RECOGNITION ON WEBSITE					
SOCIAL MEDIA POSTS (MINIMUM OF 2)	Individual Post	Individual Post	Individual Post	Group Post	Group Post
LOGO RECOGNITION ON SCREENS DURING PROGRAM					
MENTION ON INVITATION					
PUPPY PARTY AT A Location of Your Choice					
VALET PARKING FOR GUESTS	Parking for 20	Parking for 15	Parking for 10		
VIP SERVICE DURING EVENT					
LISTING AS Presenting Sponsor					



RESTAURANT SPONSORS

BONE APPETIT 2019

Our dogs provide the BARK but YOU PROVIDE THE BITE! Space is limited! Don't delay! Join us as a RESTAURANT SPONSOR today!

Your participation entails providing cocktail buffet style food for 500 guests. Portions should be hearty and easy to eat with hands or minimal utensils. China and silverware will be provided by the venue. An 8' table with a 6' back table and linens will also be provided to each restaurant.

SPONSORSHIP IS LIMITED TO 8 ESTABLISHMENTS AND PROVIDES YOU WITH THE FOLLOWING:

 (8) tickets to Bone Appetit for you to give to staff, family, friends or patrons, a \$1,200 value!

 Inclusion on the print invitation (if committed by June 15th)

 Inclusion on event website with a hyperlink to your site

• Inclusion in (2) social media posts or stories online

- On stage shout-out
- Rotating logo display on stage screen
- Potential earned media opportunity





SPONSOR COMMITMENT FORM

BONE APPETIT 2019

Donor Name/Company:
Contact Name:
Invoice Name:
Invoice Billing Address:
Phone: Email:
Sponsorship Levels: Top Dog (\$25,000) Champion (\$15,000) Topline (\$10,000)
Helpful Hound (\$5,000) Puppy with a Purpose (\$2,500)
Preferred Website Address:
Preferred Social Media Handles:
f
Please share some additional information with us:
What is your connection to Secondhand Hounds?
Do you have a personal story to share?
Why did you choose to support SHH?
Please submit your logo in vector format (both color and black and white).

Please submit to: Amy Zaroff, Event Producer



RESTAURANT COMMITMENT FORM

BONE APPETIT 2019

Restaurant Name:
Main Contact Name:
Main Contact Phone: Main Contact Email:
Items Being Served:
Ingredient Description of Items Being Served (including dietary notes such as GF, Vegetarian, Vegan, etc.):
Name of Chef: Cell of Chef:
Names of staff to be onsite at event:
Preferred Website Address:
Preferred Social Media Handles:
f •
Please share some additional information with us:
What is your connection to Secondhand Hounds?
Do you have a personal story to share?
Why did you choose to support SHH?

Please submit your logo in vector format (both color and black and white).

Please submit to: Amy Zaroff, Event Producer



PRODUCT/IN-KIND/LIVE AUCTION DONATION FORM

BONE APPETIT 2019

Donor Name/Company:	
Contact Name:	
Email:	Phone:
Address:	
City:	State: Zip:
Donation:	Fair Market Value: \$
Detailed Description (including color, size, etc.):	
	sed Donation will be sent/delivered on:
Preferred Website Address:	
Preferred Social Media Handles:	
Please share so	ome additional information with us:
What is your connection to Secondhand Hounds? _	
Do you have a personal story to share?	
Why did you choose to support SHH?	

Please submit your logo in vector format (both color and black and white).

Please submit to: Amy Zaroff, Event Producer

Mail: Amy Zaroff, Bone Appetit 2019, 11267 Overlook Drive, Minnetonka, Minnesota 55305 Phone: 612.382.9471 Email: sponsorships@secondhandhounds.org

Thank you for your donation to Secondhand Hounds. Your donation becomes the property of Secondhand Hounds and will be used only to raise funds or garner support for the program. Where applicable, a gift certificate, letter of entitlement, and/or brochure should be provided by the donor for presentation to the recipient. The donor must establish the fair market value for charitable tax deduction purposes. Secondhand Hounds reserves the right to combine donated items to create single auction packages. The donor grants Secondhand Hounds the right to mention the donation in any promotional literature regarding the auction, Secondhand Hounds or the Bone Appetit. Secondhand Hounds is a non-profit, tax-exempt organization. Federal ID # 27-1296550.